

Ezgi Ediz

UX/UI & Product Designer & Industrial Engineer

+90 534 430 22 55 | ezgiediz96@gmail.com | [click for my portfolio](#) | [linkedin.com/ezgiediz](https://www.linkedin.com/in/ezgiediz) | Ankara, Turkey

Summary

UX/UI & Product Designer with an Industrial Engineering foundation and 4+ years designing digital products for large, multi-audience systems. Works across multi-disciplinary teams — engineering, software, and business — and brings a systems-thinking approach to complex product ecosystems. Owns the full lifecycle, from user research and information architecture to prototyping, design systems, and developer handoff, grounding decisions in usability testing and field data within an AI-augmented workflow.

Experience

TED Ankara College

Ankara, Turkey

User Experience Designer

Jun 2024 – Present

- Lead end-to-end design for 50+ products and modules serving ~15,000 students, parents, teachers, and staff across web (React / TypeScript / Tailwind) and mobile (React Native / Expo).
- Plan and run user research, stakeholder interviews, and usability testing; produce information architecture, user flows, wireframes, prototypes, and high-fidelity interfaces; built and maintain the design system (light/dark tokens, 54 components, 1,000+ icons).
- Own products from concept validation through handoff, QA, and launch, partnering directly with engineering on feasibility and release across web and native mobile (React Native, Kotlin / Jetpack Compose); apply an AI-augmented workflow — Figma MCP, AI-assisted ideation, multi-persona critique.
- Designed micro-interactions and motion (e.g., Lottie animations) and authored UX writing, user guides, and launch presentations to drive adoption across audiences.

UTRLAB

Ankara, Turkey

UI/UX Designer

Oct 2023 – Jan 2024

- Designed interfaces grounded in user research, information architecture, and flow analysis; ran rapid prototyping cycles with project teams.

Freelance

Remote

UI Designer

Feb 2023 – Mar 2023

- Designed cross-platform UI for a parent–teacher communication app, with native iOS and Android experiences following each platform's guidelines.

Şarapp App

Remote

UI Designer

Jan 2022 – Aug 2023

- Designed a consumer mobile app in Figma, iterating through user interviews and A/B testing; learned Flutter to work directly with the development team.

Education

Çankaya University

Ankara, Turkey

B.Sc. in Industrial Engineering

Certifications

AI for Designers — IxDF (Interaction Design Foundation)

Mar 2026

Design for the 21st Century with Don Norman — IxDF

Feb 2025

Design for Thought and Emotion — IxDF

Feb 2025

UX Education — Userspots

Apr 2024

The Complete Web Developer Course 3.0 — Udemy

Oct 2023

Master Digital Product Design: UX Research & UI Design — Udemy

Oct 2022

Skills

Design Systems · User Research · Usability Testing (SUS/SEQ) · Information Architecture · Prototyping · Interaction Design & Micro-interactions · UX Writing · Developer Handoff · AI-Assisted Design (Figma MCP) · Figma / FigJam · Tailwind CSS · HTML/CSS · Accessibility · Data Visualization